



Calendar of Events 2019

Kenya Property Developers Association is the Representative Body of the Residential, Commercial and Industrial Property Development Sector in Kenya.

FEBRUARY



KPDA/SCAK Breakfast Forum (7.30am – 10.30am)

Theme: "Emerging Financing Options for Commercial Developments"

Date: Tuesday, 28th February 2019

Venue: Villa Rosa Kempinski Hotel

Organizers:

KPDA, Tel: 0725 286 689/0737 530 290
SCAK, Tel: 0700 701 007

APRIL

East African Property Investment Summit (EAPI)

Theme: "Driving Affordability and Opportunity through the Property Value Chain"

Date: 10th – 11th April 2019

Venue: Radisson Blu Hotel, Nairobi

Organizer: API Events

Kfir Rusin – Managing Director
Email: krusin@apievents.com

APRIL

28th Kenya Homes Expo

Theme: "Inspired Lifestyles"

Date: 11th – 14th April 2019

Venue: Kenyatta International Convention Centre, Nairobi

Organizer: Homes Kenya Ltd

Tel: 0795 252 177

MAY



7th KPDA AGM and Koroga Event (6.00pm onwards)

Date: Friday, 3rd May 2019

Venue: Mint Shack Restaurant, Nairobi

Organizer: KPDA

Tel: 0725 286 689/0737 530 290



MAY

KPDA/RAK Breakfast Forum (7.30am – 10.30am)

Theme: "Practically Growing Real Estate Investments in Kenya"

Date: Tuesday, 21st May 2019

Venue: Park Inn by Radisson Hotel

Organizers:

KPDA, Tel: 0725 286 689/0737 530 290
RAK, Tel: (020) 2831000

Sponsorship Opportunities Available!!

JUNE



KPDA Learning and Development Symposium (8.00am – 1.00pm)

Theme: "The Legal and Tax Structuring of a Real Estate Joint Venture"

Date: Thursday, 13th June 2019

Venue: 5th Floor, West Wing - ICEA Lion Centre, Nairobi

Organizer: KPDA

Tel: 0725 286 689/0737 530 290

Proudly Sponsored by Bowmans

JULY

KPDA CEO Breakfast Forum (7.30am – 10.30am)

Theme: "Know Your Regulators"

Date: Tuesday, 30th July 2019

Venue: Villa Rosa Kempinski Hotel

Organizer: KPDA

Tel: 0725 286 689/0737 530 290

Sponsorship Opportunities Available!!

AUGUST



The Two Rivers/KPDA Members' Mixer (5.00pm - 8.30pm)

Theme: TBC

Date: Thursday, 22nd August 2019

Venue: Two Rivers Mall Exhibition Hall

Organizer: KPDA

Tel: 0725 286 689/737 530 290

Proudly Sponsored by Two Rivers Development Ltd

AUGUST



MMLTT CEO Breakfast Forum (7.30am - 10.30am)

Theme: Creating Commercially Viable Projects in Real Estate

Date: Tuesday, 27th August 2019

Venue: Park Inn by Radisson Hotel, Westlands

Organizer: KPDA

Tel: 0725 286 689/737 530 290

Proudly Sponsored by MML Turner & Townsend

SEPTEMBER

KPDA Half Day Workshop (8.00am – 1.00pm)

Theme: "Financial Model and Market Research Training for Determining Project Feasibility"

Date: Thursday 12th September 2019

Venue: Park Inn by Radisson, Nairobi

Organizer: KPDA

Tel: 0725 286 689/0737 530 290

Sponsorship Opportunities Available!!

OCTOBER

The KPDA Annual Conference

Theme: The Challenging Kenyan Economy: Prospects in Real Estate

Date: Tuesday, 29th October 2019

Venue: Radisson Blu Hotel, Nairobi

Organizer: KPDA

Tel: 0725 286 689/0737 530 290

Sponsorship Opportunities Available!!

NOVEMBER



Big 5 Construct Kenya Event

Date: 5th - 7th November 2019

Venue: Kenyatta International Convention Centre, Nairobi

Organizer: DMG Events

Email: NaziaFatma@dmgevents.com

Web: www.thebig5constructkenya.com

NOVEMBER

End of Year KPDA Networking Koroga Event (6.30pm onwards)

Date: Friday, 22nd November 2019

Venue: Spice Roots Restaurant, Nairobi

Organizer: KPDA

Tel: 0725 286 689/0737 530 290

Sponsorship Opportunities Available!!



DESCRIPTION OF KPDA EVENTS

CEO BREAKFAST FORUMS/CEO MORNING LEARNING SESSIONS

- 👍 **About the Event:** Discussion on policy matters and advocacy of real estate issues
- 👍 **Event Organizer:** Kenya Property Developers Association
- 👍 **Event Timing:** 7.30am – 9.30am/7.30am 11.00am
- 👍 **Target Audience:** High level management/decision makers from KPDA membership
- 👍 **Target Number:** 90 – 120 pax
- 👍 **Registration/Attendance Fees (Exclusive of VAT):**
 - KPDA Members @Kshs. 4, 000
 - Non KPDA Members @Kshs. 5, 500
- 👍 **Opportunity for Sponsorship:** Please see below

KPDA CORPORATE NETWORKING KOROGA EVENTS

- 👍 **About the Event:** Informal corporate networking event for guests to socialize and interact
- 👍 **Event Organizer:** Kenya Property Developers Association
- 👍 **Event Timing:** 6.30pm onwards
- 👍 **Target Audience:** High level management/decision makers from KPDA membership
- 👍 **Target Number:** 120 – 150 pax
- 👍 **Registration/Attendance Fees (Exclusive of VAT):**
 - KPDA Members @Kshs. 2, 500
 - Non KPDA Members @Kshs.3, 500
- 👍 **Opportunity for Sponsorship:** Please see below

KPDA WORKSHOP

- 👍 **About the Event:** Technical Training and Discussion on a local or global real estate topic
- 👍 **Event Organizer:** Kenya Property Developers Association
- 👍 **Event Timing:** 8.30am – 1.00pm
- 👍 **Target Audience:** Middle to high level management from KPDA membership
- 👍 **Target Number:** 80 – 100 pax
- 👍 **Registration/Attendance Fees (Exclusive of VAT):**
 - KPDA Members @Kshs. 4, 500
 - Non KPDA Members @Kshs. 6, 500
- 👍 **Opportunity for Sponsorship:** Please see below

KPDA CONFERENCE

- 👍 **About the Event:** Exchange of information through presentations made by expert speakers
- 👍 **Event Organizer:** Kenya Property Developers Association
- 👍 **Event Timing:** 8.30am – 4.30pm
- 👍 **Target Audience:** Public and KPDA membership
- 👍 **Target Number:** 200 – 250 pax
- 👍 **Registration/Attendance Fees (Exclusive of VAT):**
 - KPDA Members @Kshs. 16, 500pp
 - Non KPDA Members @Kshs 23, 000pp
 - BMO Endorsers @Kshs. 20, 000pp
 - Students @Kshs. 7, 000pp
- 👍 **Opportunity for Sponsorship:** Please see below

OUR PARTNERS



GENERAL SPONSORSHIP CATEGORIES AND BENEFITS

PLATINUM: KSHS.500,000/=

BENEFITS:

- 👍 **Event Brochure:** Your organization's name will appear in all brochures (if produced).
- 👍 **Newspaper Advertisements:** Your organization will get prominent sponsor name recognition in all event press releases if published.
- 👍 **Event Program and Announcement:** Your organization's name will be listed in the event's program and will be recognized as a sponsor.
- 👍 **Complimentary Advertisements:**
 - **KPDA Website:** Your organization's name will be listed on the KPDA website as a sponsor for the period of one (1) year
 - **The Developer's Digest:** Complimentary advertisement in one issue of the KPDA E-Newsletter, The Developer's Digest
- 👍 The opportunity to include literature at the event and get two (2) tables to display your organization's products
- 👍 Branding within and outside the room
- 👍 Opportunity for a presentation
- 👍 Complimentary attendance of six (6) staff representatives

BRONZE: KSHS.100,000/=

BENEFITS:

- 👍 Branding outside the room
- 👍 Mention as a sponsor
- 👍 Complimentary attendance of one (1) staff representative

GOLD: KSHS.350,000/=

BENEFITS:

- 👍 **Complimentary KPDA Website Advertisement:** Your organization's name will be listed on the KPDA website as an event sponsor for the period of marketing the event
- 👍 **Event Announcement:** Your organization will be recognized as a sponsor.
- 👍 Complimentary attendance of three (3) staff representatives
- 👍 Branding within and outside the room
- 👍 Opportunity for a presentation
- 👍 One table to display products

SILVER: KSHS.200,000/=

BENEFITS:

- 👍 **Complimentary Website Advertisements:** Your organization's name will be listed on the KPDA website as an event sponsor for the period of marketing the event
- 👍 Branding within and outside the room
- 👍 Opportunity for a presentation
- 👍 Complimentary attendance of two (2) staff representatives

Why Should You Partner with KPDA?

- 👍 Attendance at our events ranges from between 60 to 150 participants drawn from both our membership, non-members and our partners
- 👍 All our events are professionally managed, well organized with industry experience and a proven platform for engagement
- 👍 Access to expert content and speakers from both the industry and its stakeholder organizations
- 👍 Opportunity for networking with like-minded building and construction professionals
- 👍 Provision of excellent business development platforms for your company to receive exposure
- 👍 Further exposure for your brand through the various media channels
- 👍 Access to information that will bridge the gap between your company and the rest of Kenya

THE 2019 KPDA CONFERENCE - SPONSORSHIP CATEGORIES AND BENEFITS

PRINCIPAL: KSHS. 700, 000 (VAT EXCL.) (1 COMPANY)

BENEFITS:

- 👍 Recognition as a KPDA Principle Sponsor during all KPDA events in 2020
- 👍 **Event Program and Announcement:** Your organization's name will be listed in the event's program, recognized as the Principal Sponsor and included in the event marketing materials.
- 👍 **Complimentary Advertisements:**
 - **KPDA Website:** Your organization's name will be listed in the event banner published for the event and your company will receive complimentary advertising space on the KPDA website as a Principal Sponsor for the period of one (1) year
 - **The Developer's Digest:** Complimentary two (2) paged advertisement (plus 1 page for an editorial) in two (2) future issues of The Developer's Digest
- 👍 Opportunity to address the audience (20 minutes)
- 👍 Opportunity to be a part of one of the Panel Sessions
- 👍 Opportunity to lead one of the Break-out Sessions
- 👍 Strategic branding within and outside the room (specifics to be advised)
- 👍 Strategic exhibition table outside the room (specifics to be advised)
- 👍 Branding at the eating area
- 👍 Opportunity to distribute promotional items to delegates
- 👍 Complimentary attendance of seven (7) staff representatives (includes representative making the company's presentation)
- 👍 Display of logo in the conference program
- 👍 Delegates listing

MERCHANDISE SPONSOR : KSHS. 500, 000 (VAT EXCL.) (1 COMPANY)

Sponsor may either provide the merchandise co-branded or contribute the equivalent for production

BENEFITS:

- 👍 **Event Program and Announcement:** Your organization's name will be listed in the event's program, recognized as a sponsor and included in the event marketing materials.
- 👍 **Complimentary Advertisement:**
 - **KPDA Website:** Your organization's logo will be included in the event banner published in the KPDA website
 - **The Developer's Digest:** Complimentary one (1) paged advertisement in one future issues of The Developer's Digest
- 👍 Complimentary attendance of 5 staff representatives
- 👍 Opportunity to address the audience (10 minutes)
- 👍 Strategic exhibition table outside the room (specifics to be advised)
- 👍 Branding at the eating area (specifics to be advised)
- 👍 Branding within and outside the room (specifics to be advised)
- 👍 Opportunity to distribute promotional items to guests
- 👍 Display of logo in the conference program
- 👍 Delegates listing

DIAMOND SPONSOR: KSHS. 500, 000 (VAT EXCL.) (1 COMPANY)

BENEFITS:

- 👍 **Event Program and Announcement:** Your organization's name will be listed in the event's program, recognized as a sponsor and included in the event marketing materials.
- 👍 **Complimentary Advertisements:**
 - **KPDA Website:** Your organization's logo will be included in the event banner published in the KPDA website
 - **The Developer's Digest:** Complimentary one paged advertisement in one future issue of The Developer's Digest
- 👍 Opportunity to be part of the panel
- 👍 Opportunity to be part of the break out session
- 👍 Branding within and outside the room (specifics to be advised)
- 👍 Strategic exhibition space outside the room (specifics to be advised)
- 👍 Branding at the eating area (specifics to be advised)
- 👍 Complimentary attendance of five (5) staff representatives
- 👍 Delegates listing

THE 2019 KPDA CONFERENCE - SPONSORSHIP CATEGORIES AND BENEFITS

COCKTAIL SPONSOR: KSHS. 250, 000 (VAT EXCL.) (1 COMPANY)

BENEFITS:

- 👍 **Event Program and Announcement:** Your organization's name will be listed in the event's program, recognized as a sponsor and included in the event marketing materials
- 👍 Branding outside the room (specifics to be advised)
- 👍 Exhibition table outside the room (specifics to be advised)
- 👍 Exclusive branding in the cocktail area (specifics to be advised)
- 👍 Complimentary attendance of three (3) staff representatives
- 👍 Opportunity to distribute promotional items to guests at the cocktail event
- 👍 Delegates listing

AFFILIATE SPONSOR: KSHS. 100, 000 (VAT EXCL.) (OPEN)

BENEFITS:

- 👍 **Event Program and Announcement:** Your organization's name will be listed in the event's program, recognized as a sponsor and included in the event marketing materials
- 👍 Limited branding outside the room (specifics to be advised)
- 👍 Exhibition table outside the room
- 👍 Complimentary attendance of two (2) staff representatives
- 👍 Delegates listing

PANEL SPONSOR: KSHS. 50, 000 (VAT EXCL.) (2 COMPANIES)

BENEFITS:

- 👍 **Event Program and Announcement:** Your organization's name will be listed in the event's program, recognized as a sponsor and included in the event marketing materials
- 👍 Opportunity to be part of the panel discussions (specifics to be advised)
- 👍 Limited branding inside the room (specifics to be advised)
- 👍 Complimentary attendance of one (1) staff representative

Kenya Property Developers Association

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Kenya Property Developers Association



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